



Revisi ó n web de apple.com

Generado el 17 de Enero de 2026 09:05 AM






La puntuaci ó n es 55/100




Contenido SEO

| | <p>T í tulo</p> | <p>Apple</p> <p>Longitud : 5</p> <p>Idealmente, tu t í tulo deber í a contener entre 10 y 70 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p> | | | | | | | | | | | | | | | | |
|-------------|--|--|-----------|-----------|-------|-------|-------------|--|-----|------------------------|--------|-------|-------|--|------|---------|-----------|-------|
| | <p>Descripci ó n</p> | <p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>Longitud : 172</p> <p>Idealmente, tu meta descripci ó n deber í a contener entre 70 y 160 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p> | | | | | | | | | | | | | | | | |
| | <p>Palabras Claves (Keywords)</p> | <p>Muy mal. No hemos encontrado meta keywords en tu p á gina. Usa este generador de meta tags online gratuito para crear palabras clave.</p> | | | | | | | | | | | | | | | | |
| | <p>Propiedades Meta Og</p> | <p>Bien, tu p á gina aprovecha las propiedades OG.</p> <table border="1" data-bbox="539 1413 1479 2076"> <thead> <tr> <th>Propiedad</th> <th>Contenido</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> </tbody> </table> | Propiedad | Contenido | title | Apple | description | Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support. | url | https://www.apple.com/ | locale | en_US | image | https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743 | type | website | site_name | Apple |
| Propiedad | Contenido | | | | | | | | | | | | | | | | | |
| title | Apple | | | | | | | | | | | | | | | | | |
| description | Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support. | | | | | | | | | | | | | | | | | |
| url | https://www.apple.com/ | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| image | https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743 | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| site_name | Apple | | | | | | | | | | | | | | | | | |




Contenido SEO

| | T í tulos | H1 1 | H2 7 | H3 17 | H4 0 | H5 0 | H6 0 |
|--|------------------|---|---------|----------|---------|---------|---------|
|  | | <ul style="list-style-type: none"> • [H1] Apple • [H2] iPhone • [H2] Apple Watch Series 11 • [H2] iPad Air • [H2] Scan code with iPhone or iPad. • [H2] Endless entertainment. • [H2] More from Apple.Watch the latest brand films from Apple. • [H2] Apple Footer • [H3] MacBook Pro 14" • [H3] Apple Watch Ultra 3 • [H3] AirPods Pro 3 • [H3] Apple Fitness Plus • [H3] Apple Trade In • [H3] Apple Card • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple | | | | | |
|  | Im á genes | Hemos encontrado 76 im á genes en esta web. Bien, la mayor í a o todas tus im á genes tienen atributos alt. | | | | | |
|  | Ratio Texto/HTML | Ratio : 2% El ratio de texto a c ó digo HTML de esta p á gina es menor que 15 por ciento, lo que significa que tu sitio web probablemente necesita m á s contenido de texto. | | | | | |
|  | Flash | Perfecto, no se ha detectado contenido Flash en esta p á gina. | | | | | |
|  | Iframe | Genial, no se han detectado Iframes en esta p á gina. | | | | | |

Enlaces SEO

| | | |
|--|-----------------|---------------------------------------|
|  | Reescritura URL | Bien. ¡Tus enlaces parecen amigables! |
|--|-----------------|---------------------------------------|

Enlaces SEO

| | | |
|--|---------------------------|--|
|  | Guiones bajos en las URLs | Hemos detectado guiones bajos en tus URLs. Deber í as usar guiones en su lugar para optimizar tu SEO. |
|  | Enlaces en p á gina | Hemos encontrado un total de 87 enlaces incluyendo 0 enlace(s) a ficheros |
|  | Statistics | <p>Enlaces Externos : noreferrer noopener 0%</p> <p>Enlaces Externos : Pasando Jugo 1.15%</p> <p>Enlaces Internos 98.85%</p> |

Enlaces en p á gina

| Ancla | Tipo | Jugo |
|-----------------------------|---------|--------------|
| &nbsp; | Interno | Pasando Jugo |
| Shop iPhone | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Buy | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Buy | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Buy | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Buy | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Buy | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Try it free | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| &nbsp; | Interno | Pasando Jugo |
| Apply now | Interno | Pasando Jugo |

Enlaces en página

| | | |
|---|---------|---------------------|
| Apply now | Interno | Pasando Jugo |
| here | Interno | noreferrer noopener |
| support.apple.com/kb/HT209218 | Interno | Pasando Jugo |
| Store | Interno | Pasando Jugo |
| Mac | Interno | Pasando Jugo |
| iPad | Interno | Pasando Jugo |
| Watch | Interno | Pasando Jugo |
| Vision | Interno | Pasando Jugo |
| AirPods | Interno | Pasando Jugo |
| TV & Home | Interno | Pasando Jugo |
| AirTag | Interno | Pasando Jugo |
| Accessories | Interno | Pasando Jugo |
| Gift Cards | Interno | Pasando Jugo |
| Wallet | Interno | Pasando Jugo |
| Apple Pay | Interno | Pasando Jugo |
| Apple Cash | Interno | Pasando Jugo |
| Manage Your Apple Account | Interno | Pasando Jugo |
| Apple Store Account | Interno | Pasando Jugo |
| iCloud.com | Externo | Pasando Jugo |
| Apple One | Interno | Pasando Jugo |
| Apple TV | Interno | Pasando Jugo |
| Apple Music | Interno | Pasando Jugo |
| Apple Arcade | Interno | Pasando Jugo |
| Apple News+ | Interno | Pasando Jugo |
| Apple Podcasts | Interno | Pasando Jugo |
| Apple Books | Interno | Pasando Jugo |
| App Store | Interno | Pasando Jugo |
| Find a Store | Interno | Pasando Jugo |

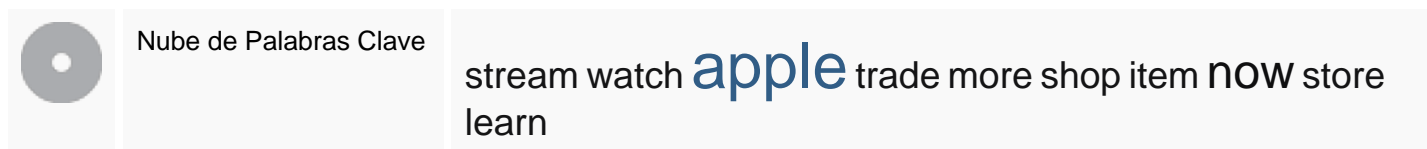
Enlaces en página

| | | |
|--|---------|--------------|
| Genius Bar | Interno | Pasando Jugo |
| Today at Apple | Interno | Pasando Jugo |
| Group Reservations | Interno | Pasando Jugo |
| Apple Camp | Interno | Pasando Jugo |
| Apple Store App | Interno | Pasando Jugo |
| Certified Refurbished | Interno | Pasando Jugo |
| Financing | Interno | Pasando Jugo |
| Carrier Deals at Apple | Interno | Pasando Jugo |
| Order Status | Interno | Pasando Jugo |
| Shopping Help | Interno | Pasando Jugo |
| Apple and Business | Interno | Pasando Jugo |
| Shop for Business | Interno | Pasando Jugo |
| Apple and Education | Interno | Pasando Jugo |
| Shop for K-12 | Interno | Pasando Jugo |
| Shop for College | Interno | Pasando Jugo |
| Apple and Healthcare | Interno | Pasando Jugo |
| Apple and Government | Interno | Pasando Jugo |
| Shop for Veterans and Military | Interno | Pasando Jugo |
| Shop for State and Local Employees | Interno | Pasando Jugo |
| Shop for Federal Employees | Interno | Pasando Jugo |
| Accessibility | Interno | Pasando Jugo |
| Education | Interno | Pasando Jugo |
| Environment | Interno | Pasando Jugo |
| Inclusion and Diversity | Interno | Pasando Jugo |
| Privacy | Interno | Pasando Jugo |
| Racial Equity and Justice | Interno | Pasando Jugo |
| Supply Chain Innovation | Interno | Pasando Jugo |
| Newsroom | Interno | Pasando Jugo |

Enlaces en página

| | | |
|---|---------|--------------|
| Apple Leadership | Interno | Pasando Jugo |
| Career Opportunities | Interno | Pasando Jugo |
| Investors | Interno | Pasando Jugo |
| Ethics & Compliance | Interno | Pasando Jugo |
| Events | Interno | Pasando Jugo |
| Contact Apple | Interno | Pasando Jugo |
| other retailer | Interno | Pasando Jugo |
| United States | Interno | Pasando Jugo |
| Privacy Policy | Interno | Pasando Jugo |
| Terms of Use | Interno | Pasando Jugo |
| Sales and Refunds | Interno | Pasando Jugo |
| Legal | Interno | Pasando Jugo |
| Site Map | Interno | Pasando Jugo |






Palabras Clave SEO














Consistencia de las Palabras Clave

| Palabra Clave (Keyword) | Contenido | Título | Palabras Claves (Keywords) | Descripción | Títulos |
|-------------------------|-----------|--------|----------------------------|-------------|---------|
| apple | 39 | ✓ | ✗ | ✓ | ✓ |
| now | 21 | ✗ | ✗ | ✗ | ✗ |
| watch | 13 | ✗ | ✗ | ✓ | ✓ |
| more | 13 | ✗ | ✗ | ✗ | ✓ |
| learn | 12 | ✗ | ✗ | ✗ | ✓ |

Usabilidad

| | | |
|--|----------------|---|
|  | Url | Dominio : apple.com Longitud : 9 |
|  | Favicon | Genial, tu sitio web tiene un favicon. |
|  | Imprimibilidad | No pudimos encontrar un CSS compatible con impresi ó n. |
|  | Idioma | Bien. Tu idioma declarado es en. |
|  | Dublin Core | Esta p á gina no aprovecha Dublin Core. |

Documento

| | | |
|--|-----------------------------|--|
|  | Tipo de documento (Doctype) | HTML 5 |
|  | Codificaci ó n | Perfecto. Tu charset declarado es UTF-8. |
|  | Validez W3C | Errores : 242 Avisos : 113 |
|  | Privacidad de los Emails | ¡Genial, no se ha encontrado ninguna direcci ó n de email en texto plano! |
|  | HTML obsoleto | ¡Genial! No hemos encontrado etiquetas HTML obsoletas en tu HTML. |
|  | Consejos de Velocidad | <ul style="list-style-type: none"> Excelente, tu sitio web no usa tablas anidadas. Muy mal, tu sitio web est á usando estilos inline. Muy mal, tu sitio web tiene demasiados archivos CSS (m á s de 4). Muy mal, tu sitio web tiene demasiados archivos JS (m á s de 6). Perfecto, tu sitio web aprovecha gzip. |

M ó vil

| | | |
|--|------------------------|---|
|  | Optimizaci ó n M ó vil | <ul style="list-style-type: none"> Icono para Apple Etiqueta Meta Viewport Contenido Flash |
|--|------------------------|---|

Optimizaci ó n

| | | |
|--|-----------------------------|---|
|  | Mapa del sitio XML | <p>Genial, tu sitio web tiene un sitemap XML.</p> <ul style="list-style-type: none">https://www.apple.com/shop/sitemap.xmlhttps://www.apple.com/autopush/sitemap/sitemap-index.xmlhttps://www.apple.com/newsroom/sitemap.xmlhttps://www.apple.com/retail/sitemap/sitemap.xmlhttps://www.apple.com/today/sitemap-index.xml |
|  | Robots.txt | <p>http://apple.com/robots.txt</p> <p>Genial, tu sitio web tiene un archivo robots.txt.</p> |
|  | Herramientas de Anal í tica | <p>No disponible</p> <p>No hemos detectado una herramienta de anal í tica instalada en este sitio web.</p> <p>La anal í tica web te permite medir la actividad de los visitantes en tu sitio web. Deber í as tener al menos una herramienta de anal í tica instalada, pero tambi é n puede ser bueno instalar una segunda para verificar los datos.</p> |