



# Website review rutube.ru

Generated on January 17 2026 09:09 AM





The score is 59/100







## SEO Content

	Title	<p>RUTUBE - , .</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>RUTUBE&amp;nbsp;&amp;mdash;</p> <p>&amp;nbsp;</p> <p>Length : 179</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>RUTUBE, , , , , , , ,</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://static.rutube.ru/static/img/png/ogimglogo.png</td> </tr> <tr> <td>site_name</td> <td>RUTUBE</td> </tr> <tr> <td>title</td> <td>RUTUBE - , .</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://rutube.ru/</td> </tr> </tbody> </table>					Property	Content	image	https://static.rutube.ru/static/img/png/ogimglogo.png	site_name	RUTUBE	title	RUTUBE - , .	type	website	url	https://rutube.ru/
Property	Content																	
image	https://static.rutube.ru/static/img/png/ogimglogo.png																	
site_name	RUTUBE																	
title	RUTUBE - , .																	
type	website																	
url	https://rutube.ru/																	
	Headings	H1	H2	H3	H4	H5	H6											
		0	2	0	0	0	0											
		<ul style="list-style-type: none"> <li>• [H2] Shorts</li> <li>• [H2] -</li> </ul>																
	Images	<p>We found 121 images on this web page.</p>																

## SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0%  External Links : Passing Juice 1.67%  Internal Links 98.33%

## In-page links

Anchor	Type	Juice
<a href="#">SMART TV</a>	Internal	Passing Juice
<a href="#">RUTUBE</a>	Internal	Passing Juice
<a href="#">RUTUBE</a>	External	Passing Juice
<a href="#">RUTUBE</a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice



## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">family_musicband</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____11k</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">IKS</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____2! Smiles of friends</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Efremov Vlad</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">olga-chernyaeva.ru</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

# rutube

shorts

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rutube	27	✓	✓	✓	✗
	20	✗	✗	✗	✗
	6	✗	✗	✗	✗
	6	✗	✗	✗	✓
	5	✓	✓	✓	✗










### Usability

	Url	Domain : rutube.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 226 Warnings : 58
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://rutube.ru/sitemap/yandex/index.xml https://rutube.ru/sitemap/yandex/daily-index.xml https://rutube.ru/sitemap/yandex/hot-index.xml</pre>
	Robots.txt	http://rutube.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have

## Optimization

at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.