



# Website review cnn.com

Generated on January 17 2026 09:07 AM




The score is 63/100




## SEO Content

	<p>Title</p>	<p>Breaking News, Latest News and Videos   CNN</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>cnn news, daily news, breaking news, news today, current events</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1749"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Breaking News, Latest News and Videos   CNN</td> </tr> <tr> <td>image</td> <td>https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.cnn.com</td> </tr> <tr> <td>site_name</td> <td>CNN</td> </tr> </tbody> </table>	Property	Content	title	Breaking News, Latest News and Videos   CNN	image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg	type	website	url	https://www.cnn.com	site_name	CNN
Property	Content													
title	Breaking News, Latest News and Videos   CNN													
image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg													
type	website													
url	https://www.cnn.com													
site_name	CNN													
	<p>Headings</p>	<table border="1" data-bbox="544 1778 1481 1850"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>4</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1883 1505 2078" style="list-style-type: none"> <li>• [H1] \n'+(null!=(t=p(e,"if").call(r,(p(e,"compare"))  &amp;&amp;p(l,"compare")) c).call(r,null!=l?p(l,"componentVariation"):l,"===","headline_underscore",{name:"compare",hash:{},data:a,loc:{start:{line:42,column:10},end:{line:42,column:67}}}),{name:"if",hash:{},fn:n.program(20,a,0),inverse:n.program(22,a,0),data:a,loc:{start:{line:42,column:4},end:{line:46,column:11}}})?t:"")+"</li> <li>• [H2] Majority of Americans think Trump's first year back in office is a</li> </ul>	H1	H2	H3	H4	H5	H6	1	21	4	1	1	0
H1	H2	H3	H4	H5	H6									
1	21	4	1	1	0									





# SEO Content

		<p>failure</p> <ul style="list-style-type: none"> <li>• [H2] More politics</li> <li>• [H2] More top stories</li> <li>• [H2] Travel</li> <li>• [H2] Entertainment</li> <li>• [H2] More on Minneapolis</li> <li>• [H2] Health &amp; wellness</li> <li>• [H2] More US POLITICS</li> <li>• [H2] Business &amp; Tech</li> <li>• [H2] Crime &amp; courts</li> <li>• [H2] Sports</li> <li>• [H2] Style</li> <li>• [H2] Africa In Focus</li> <li>• [H2] Science &amp; Discovery</li> <li>• [H2] Australian Open</li> <li>• [H2] CNN Shorts</li> <li>• [H2] Call to Earth</li> <li>• [H2] More from CNN</li> <li>• [H2] Download the CNN app</li> <li>• [H2] Download the CNN app</li> <li>• [H2] MVPD Picker Settings Placeholder</li> <li>• [H3] CNN values your feedback</li> <li>• [H3] \n"+(null!=(a=p(e,"if").call(r,null!=l?p(l,"titleHtml"):l,{name:"if",hash:{},fn:n.program(9,o,0),inverse:n.program(11,o,0),data:o,loc:{start:{line:7,column:6},end:{line:14,column:13}}}))?a:"")+ '\n'+(null!=(a=(p(e,"read"))  &amp;&amp;p(l,"read"))  c).call(r,"public/media/components/accordion-item/expand.svg",{name:"read",hash:{},data:o,loc:{start:{line:16,column:8},end:{line:16,column:70}}}))?a:"")+ "\n "+(null!=(a=(p(e,"read"))  &amp;&amp;p(l,"read"))  c).call(r,"public/media/components/accordion-item/collapse.svg",{name:"read",hash:{},data:o,loc:{start:{line:17,column:8},end:{line:17,column:72}}}))?a:"")+ '\n \n</li> <li>• [H3] '+i(typeof(r=null!=(r=p(e,"header"))  (null!=l?p(l,"header"):l))?r:u)===s?r.call(c,{name:"header",hash:{},data:a,loc:{start:{line:8,column:34},end:{line:8,column:44}}}:r)+'</li> <li>• [H3] '+i(typeof(r=null!=(r=p(e,"subheader"))  (null!=l?p(l,"subheader"):l))?r:u)===s?r.call(c,{name:"subheader",hash:{},data:a,loc:{start:{line:9,column:37},end:{line:9,column:50}}}:r)+'</li> <li>• [H4] \n Basic\n</li> <li>• [H5] \${e.title}</li> </ul>
	<p>Images</p>	<p>We found 72 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 146 links including 1 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 2.74% Internal Links 97.26%

## In-page links

Anchor	Type	Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy.</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">US</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Style</a>	Internal	Passing Juice

## In-page links

<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Ukraine-Russia War</a>	Internal	Passing Juice
<a href="#">Israel-Hamas War</a>	Internal	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Watch</a>	Internal	Passing Juice
<a href="#">Listen</a>	Internal	Passing Juice
<a href="#">Live TV</a>	Internal	Passing Juice
<a href="#">Settings</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">US</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Arabic</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Americas</a>	Internal	Passing Juice
<a href="#">Asia</a>	Internal	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">China</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">Middle East</a>	Internal	Passing Juice
<a href="#">United Kingdom</a>	Internal	Passing Juice
<a href="#">Trump</a>	Internal	Passing Juice
<a href="#">Facts First</a>	Internal	Passing Juice

## In-page links

<a href="#">CNN Polls</a>	Internal	Passing Juice
<a href="#">2025 Elections</a>	Internal	Passing Juice
<a href="#">Redistricting Tracker</a>	Internal	Passing Juice
<a href="#">Tech</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Markets</a>	Internal	Passing Juice
<a href="#">Pre-markets</a>	Internal	Passing Juice
<a href="#">After-Hours</a>	Internal	Passing Juice
<a href="#">Fear &amp; Greed</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Markets Now</a>	Internal	Passing Juice
<a href="#">Nightcap</a>	Internal	Passing Juice
<a href="#">Life, But Better</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Sleep</a>	Internal	Passing Juice
<a href="#">Mindfulness</a>	Internal	Passing Juice
<a href="#">Relationships</a>	Internal	Passing Juice
<a href="#">Movies</a>	Internal	Passing Juice
<a href="#">Television</a>	Internal	Passing Juice
<a href="#">Celebrity</a>	Internal	Passing Juice
<a href="#">Innovate</a>	Internal	Passing Juice
<a href="#">Foreseeable Future</a>	Internal	Passing Juice
<a href="#">Mission: Ahead</a>	Internal	Passing Juice
<a href="#">Work Transformed</a>	Internal	Passing Juice
<a href="#">Innovative Cities</a>	Internal	Passing Juice

## In-page links

<a href="#">Arts</a>	Internal	Passing Juice
<a href="#">Design</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Architecture</a>	Internal	Passing Juice
<a href="#">Luxury</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">Destinations</a>	Internal	Passing Juice
<a href="#">Food &amp; Drink</a>	Internal	Passing Juice
<a href="#">Stay</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Motorsport</a>	Internal	Passing Juice
<a href="#">US Sports</a>	Internal	Passing Juice
<a href="#">Olympics</a>	Internal	Passing Juice
<a href="#">Climbing</a>	Internal	Passing Juice
<a href="#">Esports</a>	Internal	Passing Juice
<a href="#">Hockey</a>	External	Passing Juice
<a href="#">Space</a>	Internal	Passing Juice
<a href="#">Life</a>	Internal	Passing Juice
<a href="#">Unearthed</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice

## In-page links

<a href="#">As Equals</a>	Internal	Passing Juice
<a href="#">Call to Earth</a>	Internal	Passing Juice
<a href="#">Freedom Project</a>	Internal	Passing Juice
<a href="#">Impact Your World</a>	Internal	Passing Juice
<a href="#">Inside Africa</a>	Internal	Passing Juice
<a href="#">CNN Heroes</a>	Internal	Passing Juice
<a href="#">Watch</a>	Internal	Passing Juice
<a href="#">CNN Fast</a>	Internal	Passing Juice
<a href="#">Shows A-Z</a>	Internal	Passing Juice
<a href="#">CNN10</a>	Internal	Passing Juice
<a href="#">CNN Max</a>	External	Passing Juice
<a href="#">CNN TV Schedules</a>	Internal	Passing Juice
<a href="#">CNN 5 Things</a>	Internal	Passing Juice
<a href="#">Chasing Life with Dr. Sanjay Gupta</a>	Internal	Passing Juice
<a href="#">The Assignment with Audie Cornish</a>	Internal	Passing Juice
<a href="#">One Thing</a>	Internal	Passing Juice
<a href="#">Tug of War</a>	Internal	Passing Juice
<a href="#">CNN Political Briefing</a>	Internal	Passing Juice
<a href="#">The Axe Files</a>	Internal	Passing Juice
<a href="#">All There Is with Anderson Cooper</a>	Internal	Passing Juice
<a href="#">Daily Crossword</a>	Internal	Passing Juice
<a href="#">Jumble Crossword</a>	Internal	Passing Juice
<a href="#">Photo Shuffle</a>	Internal	Passing Juice
<a href="#">Sudoblock</a>	Internal	Passing Juice
<a href="#">Sudoku</a>	Internal	Passing Juice
<a href="#">5 Things Quiz</a>	External	Passing Juice
<a href="#">About CNN</a>	Internal	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice

## In-page links

<a href="#">Investigations</a>	Internal	Passing Juice
<a href="#">CNN Profiles</a>	Internal	Passing Juice
<a href="#">CNN Leadership</a>	Internal	Passing Juice
<a href="#">CNN Newsletters</a>	Internal	Passing Juice
<a href="#">Work for CNN</a>	External	Passing Juice
<a href="#">CNN</a>	Internal	Passing Juice
<a href="#">Shows &amp; Films</a>	Internal	Passing Juice
<a href="#">Network TV</a>	Internal	Passing Juice
<a href="#">CNN Headlines</a>	Internal	Passing Juice
<a href="#">CNN Shorts</a>	Internal	Passing Juice
<a href="#">TV Shows A-Z</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Ad Choices</a>	Internal	Passing Juice
<a href="#">Accessibility &amp; CC</a>	Internal	Passing Juice
<a href="#">Transcripts</a>	Internal	Passing Juice
<a href="#">\$1</a>	Internal	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice
<a href="#">affiliates</a>	Internal	Passing Juice
<pre>\n'.2:function(n,l,e,o,a){var t,r=n.lookupProperty  function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return'aria-label="'+n.escapeExpression("function"===typeof(t=null!=(t=r(e,"ariaLabel"))  (null!=?r(l,"ariaLabel"):l)?t:n.hooks.helperMissing)?t.call(null!=?!?l:n.nullContext  {}},{name:"aria-label",hash:{},data:a,loc:{start:{line:3,column:105},end:{line:3,column:118}}):t)+"",4:function(n,l,e,o,a){var t,r=n.lookupProperty  function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return' id="'+n.escapeExpression("function"===typeof(t=null!=(t=r(e,"id"))  (null!=?r(l,"id"):l)?t:n.hooks.helperMissing)?t.call(null!=?!?l:n.nullContext  {}},{name:"id",hash:{},data:a,loc:{start:{line:3,column:141},end:{line:3,column:147}}):t)+"",6:function(n,l,e,o,a){var t,r=n.lookupProperty  function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return' '+n.escapeExpression("function"===typeof(t=null!=(t=r(e,"read"))  (null!=?r(l,"read"):l)?t:n.hooks.helperMissing).call(null!=?!?l:n.nullContext  {}),null!=?r(l,"mainLogo"):l,{name:"read",hash:{},data:a,loc:{start:{line:17,column:4},end:{line:17,column:25}}):t)+"\n"},8:function(n,l,e,o,a){var t,r=n.lookupProperty  function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return null!=(t=r(e,"unless").call(null!=?!?l:n.nullContext  {}),null!=?r(l,"themeLogo"):l,{name:"unless",hash:{},fn:n.program(9,a,0),inverse:n.noop,data:a,loc:{</pre>	Internal	Passing Juice

## In-page links

```
start:{line:19,column:4},end:{line:21,column:15}})}?t:""},9:function(n,l,e,o,a){var t,r=n.lookupProperty||function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return ""+(null!=(t=(r(e,"read"))||&&r(l,"read"))||n.hooks.helperMissing).call(null!=l?!:n.nullContext||{},"public/media/sites/cnn/cnn-logo.svg",{name:"read",hash:{},data:a,loc:{start:{line:20,column:5},end:{line:20,column:55}})}?t:"")+"\n"},11:function(n,l,e,o,a){return"
```

```
\n '+i(typeof(o=null!=(o=s(e,"viewPlansText"))||(null!=l?s(l,"viewPlansText"):l)?o:c)===u?o.call(r,{name:"viewPlansText",hash:{},data:t,loc:{start:{line:84,column:20},end:{line:84,column:37}})}:o)+"\n"
```

```
'+u(typeof(t=null!=(t=s(e,"sectionText"))||(null!=l?s(l,"sectionText"):l)?t:r)===c?t.call(i,{name:"sectionText",hash:{},data:a,loc:{start:{line:39,column:77},end:{line:39,column:92}})}:t)+"
```

```
"+(null!=(o=typeof(u=null!=(u=s(n,"text"))||(null!=e?s(e,"text"):e)?u:c)===i?u.call(r,{name:"text",hash:{},data:a,loc:{start:{line:3,column:132},end:{line:3,column:142}})}:u)?o:"")+"
```

Internal

Passing Juice

Internal

Passing Juice

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
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## Usability





	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 190 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
------------------------------------------------------------------------------------	---------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

### Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <a href="https://www.cnn.com/sitemap/news.xml">https://www.cnn.com/sitemap/news.xml</a> <a href="https://www.cnn.com/sitemaps/sitemap-section.xml">https://www.cnn.com/sitemaps/sitemap-section.xml</a>
------------------------------------------------------------------------------------	-------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Optimization

		<a href="https://www.cnn.com/sitemaps/sitemap-interactive.xml">https://www.cnn.com/sitemaps/sitemap-interactive.xml</a> <a href="https://www.cnn.com/sitemap/article/cnn-underscored.xml">https://www.cnn.com/sitemap/article/cnn-underscored.xml</a> <a href="https://www.cnn.com/sitemap/section/cnn-underscored.xml">https://www.cnn.com/sitemap/section/cnn-underscored.xml</a> <a href="https://www.cnn.com/sitemap/section/politics.xml">https://www.cnn.com/sitemap/section/politics.xml</a> <a href="https://www.cnn.com/sitemap/article/opinions.xml">https://www.cnn.com/sitemap/article/opinions.xml</a> <a href="https://www.cnn.com/sitemap/article.xml">https://www.cnn.com/sitemap/article.xml</a> <a href="https://www.cnn.com/sitemap/section.xml">https://www.cnn.com/sitemap/section.xml</a> <a href="https://www.cnn.com/sitemap/video.xml">https://www.cnn.com/sitemap/video.xml</a> <a href="https://www.cnn.com/sitemap/gallery.xml">https://www.cnn.com/sitemap/gallery.xml</a> <a href="https://www.cnn.com/sitemap/markets/stocks.xml">https://www.cnn.com/sitemap/markets/stocks.xml</a> <a href="https://www.cnn.com/sitemap/live-story.xml">https://www.cnn.com/sitemap/live-story.xml</a> <a href="https://www.cnn.com/sitemap/election-center/politics.xml">https://www.cnn.com/sitemap/election-center/politics.xml</a> <a href="https://www.cnn.com/sitemap/tve.xml">https://www.cnn.com/sitemap/tve.xml</a>
	Robots.txt	<a href="http://cnn.com/robots.txt">http://cnn.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.